

# Pharmacy Pulse

Analysis of the key trends in the Irish Community Pharmacy sector, prepared by Fitzgerald Power on a quarterly basis.

Q3 2023



# Summary Q3 2023

## Irish Economic Trends

Gross domestic product (GDP) shrank 1.8% in the third quarter of the year compared to the previous three-month period. The contraction in the Irish economy between July and the end of September was driven by lower activity in industries dominated by multinationals.

## Increase in Dispensing Fee

A new report by Fitzgerald Power and the Irish Pharmacy Union has called for an increase in the dispensing fee to €6.50. The report has identified a sector under increasing strain due to rising costs, particularly wages, and stagnant reimbursement fees.

## Inflation

Inflation in the eurozone was 4.3% in September 2023, a decrease from 5.5% at the end of the previous quarter. Energy prices have continued to fall, dropping 4.7% when compared to the same month last year.

## Expansion of Pharmacy Services

The Minister for Health has said he is considering a number of proposals that would expand the role of community pharmacies. The Minister is considering a Minor Ailment Scheme which will enable pharmacies to treat some ailments that are currently treated by GPs.

## Global Economic Trends

The OECD has projected global GDP growth to be 2.7% in 2024, which is the lowest annual rate since the global financial crisis and the pandemic in 2020. The increase in inflation has led to a decline in real wages for Q3.

# Revenue Pulse

## Volume of sales

The volume of sales, as measured by the CSO, increased by 11.7% in September 2023 against the same period last year.

Volume of Sales: CSO

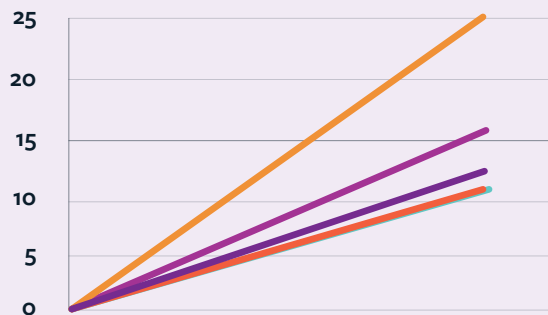
11.7% ↑

SOURCE: CSO

## Rx Tracker

IQVIA data has found RX classes are up 7% in value and 5% in volume vs the same period last year.

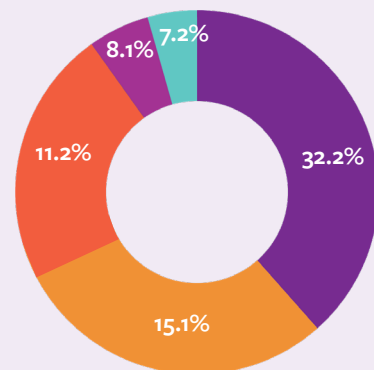
### Top RX Classes by Growth



- Diagnostic Agents 25%
- Parasitology 16%
- Alimentary T. & Metabolism 13%
- Dermatologicals 12%
- Sensory Organs 12%

SOURCE: IQVIA

### Top RX Classes by Value



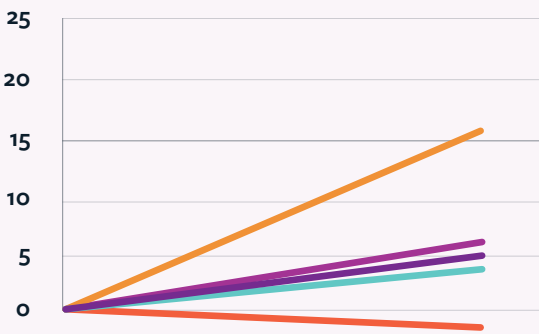
- Antineoplast Immunomodul 32.2%
- Cardiovascular System 15.1%
- Alimentary T. & Metabolism 11.2%
- Systemic Anti Infectives 8.1%
- Respiratory System 7.2%

SOURCE: IQVIA

# OTC Tracker

IQVIA data shows OTC classes are up 7% in value, and 2% in volume, as against the same period last year.

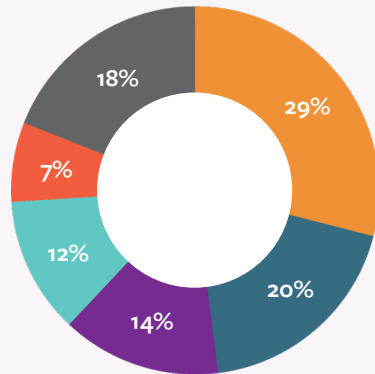
## Top OTC Classes by Growth



- Cough, Cold & Other Respiratory 16%
- VMS & Tonics 6%
- Pain Relief 5%
- Digestive & Other Intestinal 4%
- Skin Treatment -2%

SOURCE: IQVIA

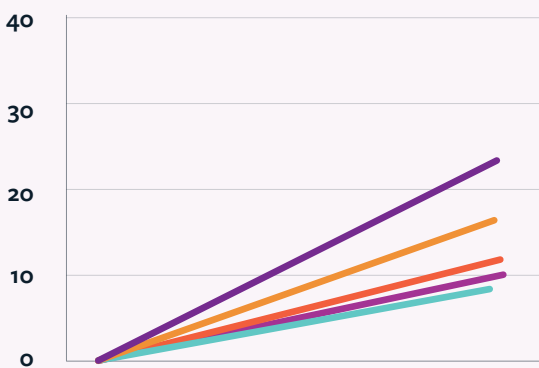
## Top OTC Classes by Value



- Pain Relief 29%
- Cough, Cold & Respiratory 20%
- VMS & Tonics 14%
- Digestive & Other Intestinal 12%
- Skin Treatment 7%
- Other 18%

SOURCE: IQVIA

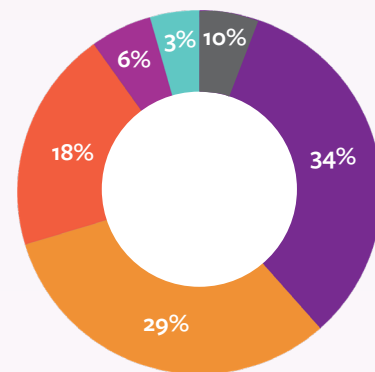
## Top 5 Minor OTC Classes by Growth



- Antinauseants 23%
- Calm, Sleep and Mood 16%
- Urinary & Reproductive Care 11%
- Miscellaneous 10%
- Ear Care 9%

SOURCE: IQVIA

## Top 5 Minor OTC Classes by Value



- Habit Treatment 34%
- Eye Care 29%
- Urinary and Reproductive Care 18%
- Calm, Sleep and Mood 6%
- Mouth Treatment Products 3%
- Other 10%

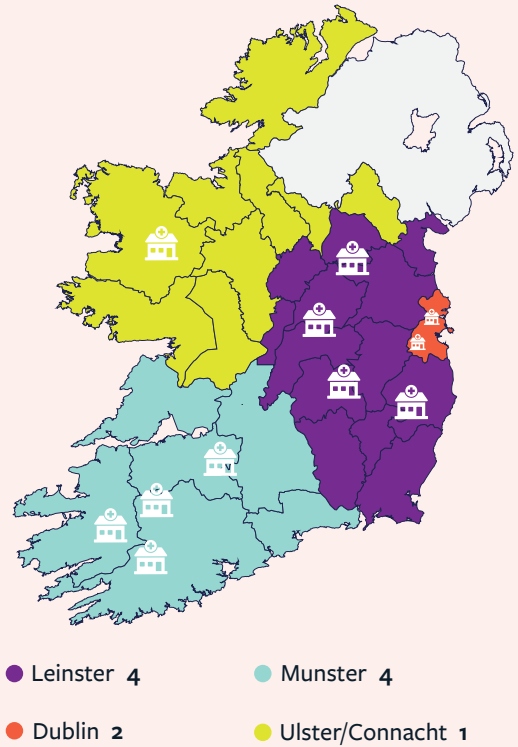
SOURCE: IQVIA

# Market Pulse

It was another strong quarter for sales, with Fitzgerald Power estimating 11 transactions completed in the 3rd Quarter of 2023.

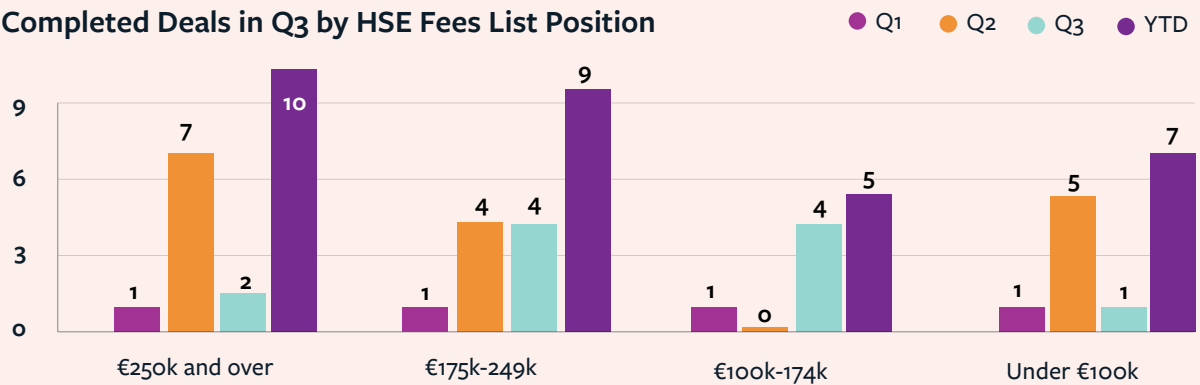
## Completed Deals in Q3 by Geographical Location

DUBLIN	2
REST OF LEINSTER	4
MUNSTER	4
ULSTER / CONNACHT	1



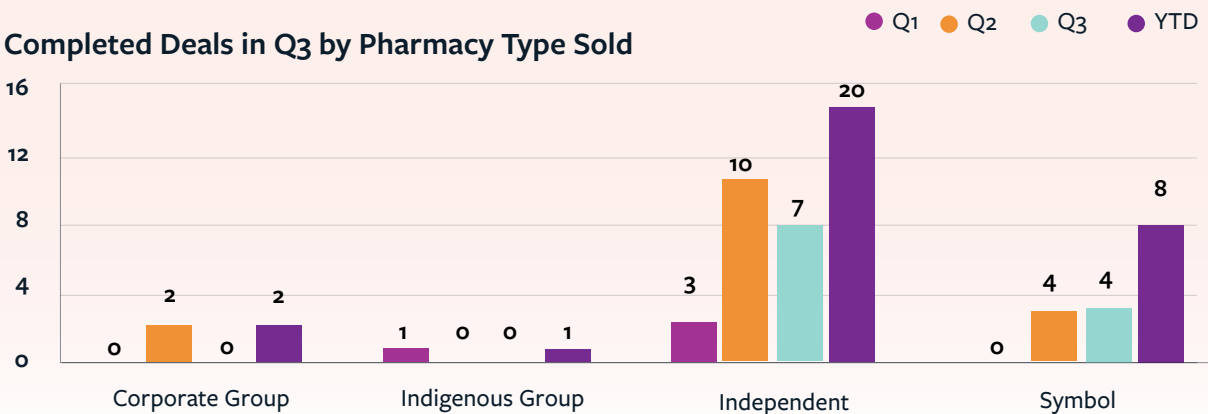
SOURCE: FITZGERALD POWER

## Completed Deals in Q3 by HSE Fees List Position



SOURCE: FITZGERALD POWER

## Completed Deals in Q3 by Pharmacy Type Sold



SOURCE: FITZGERALD POWER

PSI data suggests there have been equal numbers of openings and closures since January 2023, bringing the number of community pharmacies in Ireland to 1,905.

### New Openings and Closures

New Openings between  
1st January 2023 – 30th September 2023 **23**

Closures between  
1st January 2023 – 30th September 2023 **24**

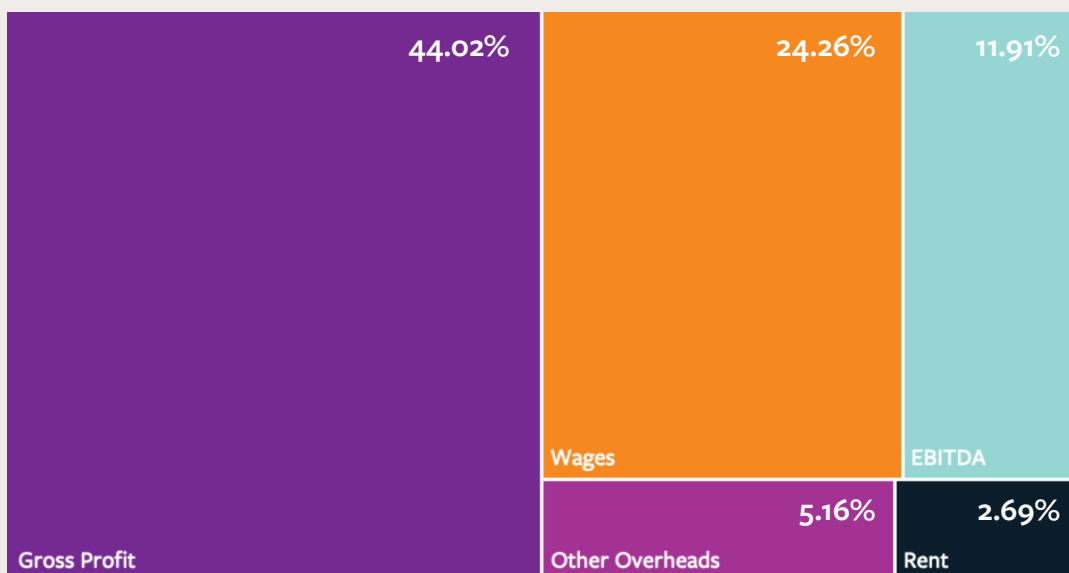
**Net Openings/Closures between  
1st January 2023 – 30th September 2023 (1)**

SOURCE: PSI

## Benchmark Pulse

Fitzgerald Power data shows that wages remain the most important cost in the pharmacy sector.

### Benchmark KPI Averages Q2 2023



SOURCE: FITZGERALD POWER



# Introducing Our Benchmarking Service

## Discover the Power of Benchmarking

Now, you can assess your pharmacy's performance and labour rates in comparison to pharmacies with similar turnovers within your sector and geographical location. Take a proactive step to unlock your pharmacy's full potential and maintain a competitive edge in your industry.

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