

The Latte Index

What a coffee costs around the world says more than you think



Two disposable coffee cups with black lids are visible in the background, slightly out of focus. The image has a dark, moody blue overlay.

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1. London €5.93

London remains the most expensive city consistent with its premium specialty coffee scene and very high rents and labour costs. Consumers increasingly tolerate high prices in central London cafés.



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2. Dublin €5.65

Dublin sits close behind, reflecting strong café culture growth and operating cost pressures similar to those seen across the wider UK/Ireland hospitality market

The background of the slide features two disposable coffee cups with black lids, positioned side-by-side. The cups are slightly out of focus, creating a sense of depth. The overall color palette is dark and moody, with shades of blue and black, which makes the white and orange text stand out.

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3. New York €5.60

New York remains a high cost coffee market, supported by strong demand and high labour expenses. A strong USD in early 2026 reduces the EUR converted price but not the underlying local cost structure.

A background image showing two hands holding two white, ribbed coffee cups with black lids. The image is dark and moody, with the hands and cups being the primary focus. The text is overlaid on this image.

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4. San Francisco €4.99

San Francisco appears cheaper than New York in EUR terms, but retains a premium coffee culture and high wages. The FX translation effect softens its position relative to other cities.

A background image showing two hands holding two disposable coffee cups. The image is dark and moody, with a blue tint. The cups are white with black lids. The hands are visible at the bottom and sides, holding the cups. The overall scene is dimly lit, focusing on the cups and hands.

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6. Sydney €4.45

Strong affordability driven by high wages and a highly competitive independent café market.

A background image showing two hands holding two disposable coffee cups. The image is dark and moody, with a blue tint. The cups are white with black lids. The hands are visible at the bottom and sides, holding the cups. The overall scene suggests a coffee shop or a casual meeting.

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5. Berlin €4.90

Mid-range pricing supported by lower labour and rental costs.

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7. Tokyo €3.48

Tokyo remains the cheapest city, supported by lower wages, a weak yen, and a diverse mass market coffee ecosystem that keeps average prices low despite a highly sophisticated coffee culture.